

DATA PROTECTION SURVEY 2018:

The mood of the German data protection industry

01 What effect does the General Data Protection Regulation have on your business?

We only have to observe General Data Protection Regulation conformity

54,5%

41,5%

4%

The new guidelines have a big impact on our business model

None, we were already acting in compliance with the General Data Protection Regulation

02 Which area of your daily work will the GDPR influence the most?

55%

Data protection management/ data protection software

28%

Contract data processing

8%

International data transfers

8%

Violations of data security

1%

Other

03 Does your company save its data outside the EU?

70%

save their data not outside the EU

04 + 05 Do you have an extra General Data Protection Regulation budget?

68%

...of the companies have to manage without an extra General Data Protection Regulation budget

Has your company increased staff or put together a team which is working on preparing for the implementation of the GDPR?

53%

...of the companies have not increased their staff to prepare for the implementation of the GDPR!

06 Which measures for risk minimisation of a data leak are there in your company?

79%

Encryption technologies

71%

Staff training

26%

Anonymisation of data

19%

Pseudo-nymisation of data

07 Does your company have a defined procedure in case of a data leak?

41,5%

No, but a procedure will be defined in context of the GDPR

28%

Yes, but the procedure has not been tested yet

24,5%

Yes, the scenario has also been practiced

6%

No, there isn't

08 Which measures and procedures are implemented in your company in case of a data leak?

68%

Internal report/hotlines

55%

Incident Response Plan (IRP)

32%

Crisis PR

17%

Insurance protection

09 Do you have a documented data protection strategy for your company?

70%

answered the question with YES!

10 How often are employees sensitised to or trained on the topic of data security?

7,5%

Monthly

7,5%

Quarterly

11%

Semiannually

74%

Yearly

11 Do you take „privacy by design“ principles into account when developing and expanding new projects?

Yes, with the majority of the projects

43%

No

15%

Partly

42%

12 Which mechanisms or instruments do you use for international data transfers?

38%

Consent

19%

Privacy Shield

8%

Binding Corporate Rules (BCR)

3%

Data privacy seal

32%

Other

13 Is your company currently ready for the GDPR?

13%

Yes, everything necessary has been initiated

47%

We just have to make minor adjustments

40%

We will work on the majority of the project in 2018

Only 13% of all companies is currently ready for the GDPR!

Source: email survey of 3.300 specialists and executives from the area of data protection (February 2018)

8th EDPD 2018

EUROPEAN DATA PROTECTION DAYS

14 AND 15 MAY 2018 CONFERENCE
16 MAY 2018 WORKSHOP

BERLIN, GERMANY



EUROFORUM

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